



the royal dance academy

ROYAL NOTES

www.goroyaldance.com

JULY 2010

Dear Family Members,

We hope the summer months are going well for all of you and you are enjoying this time with friends and family. Though there are no formal classes going on we are very busy with our senior ballet intensive and finishing up planning for next season. We purposely held off the monthly newsletter for July with the hopes to share news of the new addition to the family but as of today there is no news to report. Sarah is so ready to have the new baby and we expect it will occur any day.

Register Now for Fall Classes:

We are very excited to open early registration to our returning family members and are offering a few limited time discounts. The fall schedule is available on line or stop in to review. We stay committed to delivering the best program by constantly calibrating our program by addressing opportunities for improvement and building on current strengths. Some quick talking points for next season include.

- This season will offer some fantastic new classes including an additional evening of modern
- Expanding our ballet program to include more ballet open classes for all ages providing students more options
- Spring show improvements that provide a healthy balance of rehearsal and stage time.
- Increased parent involvement opportunities including more parent observations/interactions.
- Continued optional developmental opportunities with the Xpress team, a winter show, YAGP and examinations.

Additional Notes regarding next season

- The current 2010/2011 schedule is posted to our website. This is the current schedule but we reserve the right to modify based on demand and or need.
- Classes begin 9 August with our demonstration week. We use this time to assess the new schedule in action. If you are registered for any class you can come to any other class at no cost.

- **7 August** is our traditional open house. We will have a new uniform vendor supporting our event this year.
- Registration for next fall starting immediately. We do expect a lot of classes to fill up. To secure your spot simply register; tuition is due in August.
- Uniforms- We have made the decision to modify our ballet uniform color requirements for certain classes. The primary reason was cost. We have historically used the official “royal academy of dance” leotard by Freed. However, this requirement meant you had to pay a “premium price” to wear. By shifting leotards the cost is significantly reduced. This change will not affect the majority this coming season.

Class options and payment plans.

- We have enhanced our schedule to accommodate the growing demand of our program. We recognize that to meet the diversity of our customers we need to calibrate how you determine the best (and affordable) program for you. A snapshot of available options you will have next season include:
 - “Open” option-follow are traditional method of choosing classes. The “ala carte” method
 - “Exam” option- students are committed to taking graded ballet and the required classes
 - “Vocational” option –targeted for our more serious students; will include minimum set number of classes plus ballet exams.
- Starting next August we will kick off our **HOME SCHOOL** training program. We are very excited about this opportunity and have already several students who have committed to our inaugural season. Contact us for more information

Final thoughts:

- DVD's are in. Please coordinate to pick yours up over the coming weeks.
- Keiko and Gagne photographs are available for pick up...some great shots.

We recognize some of you may not return next season for various reasons. Thank you for the outstanding support this past season. Kindly let us know and we will remove you from future messages. For those returning....we look forward to an even better season and providing you a positive experience.

Return to our website:

www.goroyaldance.com

The Royal Dance Academy

7784 McGinnis Ferry Road

Suwanee, Georgia 30024

Tel: 770.232.2997

Alt: 404.550.8691

Email: info@goroyaldance.com

Face Book: <http://www.facebook.com/pages/The-Royal-Dance-Academy/69378537754>